

# SPONSORSHIP RESERVATION AGREEMENT



For the Largest Event in Town  
 The Rotary/Kiwanis Caldwell Street Fair  
 Sunday, October 2, 2022  
 Always the first Sunday in October!



Please reserve the following sponsorship for my company

At the \_\_\_\_\_ level: \$ \_\_\_\_\_ ; payment will be provided as follows:

- Payment in full (check) made payable to the **Rotary/Kiwanis Caldwell Street Fair, Inc.**
- 10% deposit (check) with the following payment schedule:

1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_ 4th \_\_\_\_\_  
 (date) (date) (date) (date)

*Balance due by August 15th*

The **PREMIER, DIAMOND, SAPPHIRE,** and **PLATINUM** level sponsorship commitments are due by July 1.  
 The **GOLD, SILVER,** and **BRONZE** level sponsorship commitments are due by July 15.

***Caldwell Street Fair makes no warranties to specific ad placements. There is no rain date.***

- Attached is a check made out to **Rotary/Kiwanis Caldwell Street Fair, Inc.** for \$ \_\_\_\_\_
- Please send your logo by email (jpeg or pdf) for use on Caldwell Street Fair promotional material as appropriate to your sponsorship commitment

Contact Name \_\_\_\_\_ Sponsoring Company \_\_\_\_\_ Company Website \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

Do you require additional documentation

- W9 Form     Expense Report

\_\_\_\_\_  
 Authorized signature

Rotary/Kiwanis Caldwell Street Fair, P.O. Box 186, Caldwell, NJ 07006  
 The Rotary/Kiwanis Caldwell Street Fair is a joint project of The Rotary Club  
 of the Caldells and The Kiwanis Club of Caldwell-West Essex

If the performance by the Rotary/Kiwanis Caldwell Street Fair, Inc. connected to any part of your sponsorship for the 2022 Street Fair is prevented, hindered, delayed or otherwise made impracticable by reason of any government restrictions, strike, flood, riot, explosion, war, epidemic, pandemic including but not limited to the COVID 19 pandemic, or any other casualty or cause beyond the control of Rotary/Kiwanis Caldwell Street Fair, Inc. then Rotary/Kiwanis Caldwell Street Fair, Inc. shall be excused from such performance. If the 2022 Street Fair is prevented, hindered, delayed or otherwise made impracticable to take place by reason of any government restrictions, strike, flood, riot, explosion, war, epidemic, pandemic including but not limited to the COVID 19 pandemic, or any other casualty or cause, then you as the sponsor shall have the option of either obtaining a refund for the amount of money you paid for your sponsorship or reserve your sponsorship status for the next available Street Fair hosted by Rotary/Kiwanis Caldwell Street Fair, Inc.

