

## THE VALUE OF YOUR SPONSORSHIP

Would you like **30,000 Sets of Eyes** learning about your business?

Do you want to connect with your community and **increase your presence**?

Do you want to be **associated with recognizable philanthropic organizations**, such as Rotary and Kiwanis Clubs?

Would you **feel good about supporting** the following projects?

Grants to the West Essex First Aid Squad; police departments and fire departments of the Caldwell's; scholarships to local schools; Eagle Scout projects; American Legion; Memorial Sloan Kettering, Cycle for Survival; local area projects in the Caldwell's and various international projects

**IF YOU ANSWERED YES**  
Then Sponsorship of the  
Caldwell Street Fair is for  
**YOU!**

## SPONSORSHIP COMMITTEE CONTACTS

### LEAD CHAIR:

Susan Lubalin, Rotary  
Cell: 914-419-2592  
susan.lubalin@gmail.com

### CO - CHAIRS:

John O'Hara, Rotary  
Cell: 973-865-2931  
jtohara@yahoo.com

Joy Scally, Kiwanis  
Cell: 973-943-7619  
joyscally@verizon.net

### TOP SPONSORS INCLUDE:

**PAUL  
MILLER**



**GALANDRA'S®**  
FAMILY OWNED SINCE 1962



32nd Annual  
Rotary Kiwanis Caldwell Street Fair



973.618.0660 • [www.caldwellstreetfair.com](http://www.caldwellstreetfair.com)  
[www.facebook.com/streetfair/](https://www.facebook.com/streetfair/) • @Caldwellstreetfair

Rotary/Kiwanis  
Caldwell Street Fair



## SPONSORSHIP OPPORTUNITIES

Always the First Sunday in October

# ALL SPONSORSHIP PACKAGES INCLUDE...

All Year Sponsorship Designations on Social Media & Website

PR for your Business  
Logo on Local Press Release on Street Fair Day "Grid Iron"  
James Caldwell High School

Targeted Social Media Posting (Frequency Dependent on Sponsorship level)

Proud Sponsor Banners

## CELEBRATING 32 YEARS OF THE ROTARY /KIWANIS STREET FAIR

In 1991, the Rotary Club of the Caldwells and the Kiwanis Club of the Caldwells West Essex had a vision, namely to craft an old-fashioned street fair that would be fun for the entire family while at the same time raising funds to help our community. Thus, the Rotary/Kiwanis Caldwell Street Fair was born. The first Street Fair was held in October 1992 and was a huge success, attracting almost 10,000 people. Since that time it has been held on the first Sunday of October and today attracts crowds in excess of 30,000!

### SAPPHIRE SPONSOR \$7,500

Three (3) Street Fair Booths  
Sapphire Sponsor Banner  
Ten (10) Social Media Postings  
Link to your Website  
Your Logo Featured on Building Banners & Staff T-shirts  
Photo & Press Release in Local Online Newspapers

### PLATINUM SPONSOR \$5,000

Two (2) Street Fair Booths  
Platinum Sponsor Banner  
Five (5) Social Media Posting  
Link to your Website  
Your Logo Featured on Building Banners & Staff T-shirts  
Photo & Press Release in Local Online Newspapers

### GOLD SPONSOR \$3,000

One (1) Street Fair Booth  
Gold Sponsor Banner  
Four (4) Social Media Postings  
Link to your Website  
Your Logo Featured on Building Banners & Staff T-shirts  
Photo & Press Release in Local Online Newspapers

### SILVER SPONSOR \$1,800

One (1) Street Fair Booth  
Silver Sponsor Banner  
Three (3) Social Media Postings  
Your Name Featured on Staff T-shirt

### BRONZE SPONSOR \$1,500

One (1) Street Fair Booth  
Bronze Sponsor Banner  
Two (2) Social Media Postings  
Your Name Featured on Staff T-shirt

### FIRST TIME SPONSOR \$1,200

One (1) Street Fair Booth  
First time Sponsor Banner  
One (1) Targeted Social Media Posting  
Your Name Featured on Staff T-shirt